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SixPrizes.com

20-Jun-18

Analysis of 2018 Championship Pokemon TCG Regional Championships, North America Zone, Master

Fort Wayne 2018

2019 Status:	Eliminated
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Overall Facts and Figures	
2017 Total Attendance	830
2018 Total Attendance	996
2017 MA Attendance	637
2018 MA Attendance	843
2017-to-2018 Repeat MAs Attendance	293
2017-to-2018 MAs Retention Rate	46.00%
Year-over-Year Overall TCG Growth	20.00%
Year-over-Year TCG MA Growth	32.34%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	49	5.81%
7	36	4.27%
6	29	3.44%
5	54	6.41%
4	74	8.78%
3	95	11.27%
2	106	12.57%
1	147	17.44%
0	206	24.44%
NOR	47	5.58%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	St. Louis 2018	42.59%
2	Memphis 2018	37.72%
3	Fort Wayne 2017	34.76%
4	St. Louis 2017	33.57%
5	Madison 2018	28.11%
6	Dallas 2018	27.64%
7	Madison 2017	25.39%
8	Charlotte 2018	23.96%
9	Roanoke 2017	21.12%
10	Philadelphia 2017	19.34%

Hartford 2018

(vs Philadelphia 2017)

2019 Status:	May 3-5 2019, Expanded, new TO
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Overall Facts and Figures	
2017 Total Attendance	848
2018 Total Attendance	908
2017 MA Attendance	644
2018 MA Attendance	765
2017-to-2018 Repeat MAs Attendan	205
2017-to-2018 MAs Retention Rate	31.83%
Year-over-Year Overall TCG Growth	7.08%
Year-over-Year TCG MA Growth	18.79%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	40	5.23%
7	31	4.05%
6	25	3.27%
5	30	3.92%
4	49	6.41%
3	59	7.71%
2	79	10.33%
1	125	16.34%
0	302	39.48%
NOR	25	3.27%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Charlotte 2018	33.46%
2	Philadelphia 2017	26.80%
3	Roanoke 2017	25.36%
4	Memphis 2018	22.61%
5	Dallas 2018	21.70%
6	St. Louis 2018	20.65%
7	Fort Wayne 2018	20.26%
8	Toronto 2018	19.87%
9	Roanoke 2018	19.35%
10	Athens 2017	16.08%

Daytona Beach 2018

(vs Orlando 2017)

2019 Status:	April 19-21 2019, Expanded
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Overall Facts and Figures	
2017 Total Attendance	739
2018 Total Attendance	770
2017 MA Attendance	619
2018 MA Attendance	668
2017-to-2018 Repeat MAs Attendance	207
2017-to-2018 MAs Retention Rate	33.44%
Year-over-Year Overall TCG Growth	4.19%
Year-over-Year TCG MA Growth	7.92%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Memphis 2018	35.48%
2	Orlando 2017	30.99%
3	Athens 2017	30.54%
4	Charlotte 2018	30.09%
5	Dallas 2018	26.80%
6	Fort Wayne 2018	22.46%
7	St. Louis 2018	21.71%
8	Roanoke 2017	21.41%
9	St. Louis 2017	19.46%
10	Hartford 2018	17.07%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	44	6.59%
7	24	3.59%
6	19	2.84%
5	26	3.89%
4	53	7.93%
3	46	6.89%
2	72	10.78%
1	99	14.82%
0	236	35.33%
NOR	49	7.34%

Vancouver 2018

(vs Seattle 2017)

2019 Status:	Eliminated
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Overall Facts and Figures	
2017 Total Attendance	562
2018 Total Attendance	471
2017 MA Attendance	394
2018 MA Attendance	346
2017-to-2018 Repeat MAs Attendance	109
2017-to-2018 MAs Retention Rate	27.66%
Year-over-Year Overall TCG Growth	-16.19%
Year-over-Year TCG MA Growth	-12.18%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Portland 2018	34.39%
2	Seattle 2017	31.50%
3	Portland 2017	22.25%
4	San Jose 2018	20.52%
5	San Jose 2018	20.52%
6	Costa Mesa 2018	18.79%
7	Phoenix 2017	17.92%
8	Anaheim 2017	17.63%
9	Salt Lake City 2018	14.45%
10	San Jose 2017	14.16%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	19	5.49%
7	3	0.87%
6	1	0.29%
5	18	5.20%
4	16	4.62%
3	22	6.36%
2	39	11.27%
1	61	17.63%
0	140	40.46%
NOR	27	7.80%

San Jose 2018

2019 Status:	Santa Clara, CA, May 18-19 2019, Standard
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Overall Facts and Figures	
2017 Total Attendance	515
2018 Total Attendance	644
2017 MA Attendance	397
2018 MA Attendance	523
2017-to-2018 Repeat MAs Attendance	152
2017-to-2018 MAs Retention Rate	38.29%
Year-over-Year Overall TCG Growth	25.05%
Year-over-Year TCG MA Growth	31.74%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Costa Mesa 2018	40.15%
2	San Jose 2017	29.06%
3	Anaheim 2017	26.00%
4	Dallas 2018	23.14%
5	Portland 2018	19.50%
6	Phoenix 2017	18.16%
7	Salt Lake City 2018	17.02%
8	Seattle 2017	14.91%
9	Vancouver 2018	13.58%
10	Portland 2017	12.43%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	25	4.78%
7	6	1.15%
6	7	1.34%
5	16	3.06%
4	28	5.35%
3	42	8.03%
2	56	10.71%
1	112	21.41%
0	200	38.24%
NOR	31	5.93%

Memphis 2018

(new event)

2019 Status	October 5-7 2018, Standard
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Overall Facts and Figures	
2017 Total Attendance	N/A
2018 Total Attendance	1188
2017 MA Attendance	N/A
2018 MA Attendance	1021
2017-to-2018 Repeat MAs Attendance	N/A
2017-to-2018 MAs Retention Rate	N/A
Year-over-Year Overall TCG Growth	N/A
Year-over-Year TCG MA Growth	N/A

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	St. Louis 2018	42.41%
2	Dallas 2018	34.87%
3	Charlotte 2018	31.24%
4	Fort Wayne 2018	31.15%
5	St. Louis 2017	25.17%
6	Madison 2018	24.49%
7	Daytona Beach 2018	23.21%
8	Athens 2017	21.65%
9	Roanoke 2017	19.20%
10	Fort Wayne 2017	18.61%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	48	4.70%
7	43	4.21%
6	34	3.33%
5	66	6.46%
4	108	10.58%
3	124	12.14%
2	158	15.48%
1	206	20.18%
0	190	18.61%
NOR	44	4.31%

Dallas 2018

2019 Status:	January 19-20 2019, Standard
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Overall Facts and Figures	
2017 Total Attendance	683
2018 Total Attendance	1278
2017 MA Attendance	518
2018 MA Attendance	1079
2017-to-2018 Repeat MAs Attendance	225
2017-to-2018 MAs Retention Rate	43.44%
Year-over-Year Overall TCG Growth	87.12%
Year-over-Year TCG MA Growth	108.30%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Memphis 2018	32.99%
2	St. Louis 2018	26.51%
3	Fort Wayne 2018	21.59%
4	Dallas 2017	20.85%
5	St. Louis 2017	19.28%
6	Charlotte 2018	18.81%
7	Madison 2018	18.72%
8	Daytona Beach 2018	16.59%
9	Hartford 2018	15.38%
10	Athens 2017	14.09%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	52	4.82%
7	35	3.24%
6	30	2.78%
5	63	5.84%
4	109	10.10%
3	115	10.66%
2	117	10.84%
1	163	15.11%
0	340	31.51%
NOR	55	5.10%

St. Louis 2018

2019 Status	February 22-24 2019, Standard
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Overall Facts and Figures	
2017 Total Attendance	923
2018 Total Attendance	1343
2017 MA Attendance	705
2018 MA Attendance	1096
2017-to-2018 Repeat MAs Attendance	295
2017-to-2018 MAs Retention Rate	41.84%
Year-over-Year Overall TCG Growth	45.50%
Year-over-Year TCG MA Growth	55.46%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Memphis 2018	39.51%
2	Fort Wayne 2018	32.76%
3	Madison 2018	30.84%
4	St. Louis 2017	26.92%
5	Dallas 2018	26.09%
6	Charlotte 2018	23.08%
7	Fort Wayne 2017	20.53%
8	Madison 2017	19.80%
9	Roanoke 2017	14.87%
10	Hartford 2018	14.42%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	45	4.11%
7	38	3.47%
6	33	3.01%
5	59	5.38%
4	99	9.03%
3	126	11.50%
2	136	12.41%
1	206	18.80%
0	293	26.73%
NOR	61	5.57%

Costa Mesa 2018

2019 Status:	Anaheim, CA, Dec 15-16 2018, Expanded
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Overall Facts and Figures	
2017 Total Attendance	669
2018 Total Attendance	653
2017 MA Attendance	526
2018 MA Attendance	538
2017-to-2018 Repeat MAs Attendance	152
2017-to-2018 MAs Retention Rate	28.90%
Year-over-Year Overall TCG Growth	-2.39%
Year-over-Year TCG MA Growth	2.28%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	San Jose 2018	39.03%
2	Anaheim 2017	28.25%
3	Dallas 2018	25.46%
4	Portland 2018	21.19%
5	San Jose 2017	20.26%
6	Salt Lake City 2018	19.33%
7	Phoenix 2017	16.54%
8	Salt Lake City 2017	12.83%
9	Seattle 2017	12.64%
10	Vancouver 2018	12.08%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	31	5.76%
7	4	0.74%
6	7	1.30%
5	20	3.72%
4	26	4.83%
3	43	7.99%
2	53	9.85%
1	125	23.23%
0	174	32.34%
NOR	55	10.22%

Charlotte 2018

(new event)

2019 Status:	Greensboro, NC, March 15-17, Expanded, new TO
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Overall Facts and Figures	
2017 Total Attendance	N/A
2018 Total Attendance	1206
2017 MA Attendance	N/A
2018 MA Attendance	1001
2017-to-2018 Repeat MAs Attendance	N/A
2017-to-2018 MAs Retention Rate	N/A
Year-over-Year Overall TCG Growth	N/A
Year-over-Year TCG MA Growth	N/A

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Memphis 2018	31.87%
2	Hartford 2018	25.57%
3	St. Louis 2018	25.27%
4	Roanoke 2017	22.98%
5	Roanoke 2018	22.38%
6	Athens 2017	21.78%
7	Dallas 2018	20.28%
8	Fort Wayne 2018	20.18%
9	Daytona Beach 2018	20.08%
10	Philadelphia 2017	17.18%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	44	4.40%
7	41	4.10%
6	27	2.70%
5	50	5.00%
4	73	7.29%
3	89	8.89%
2	114	11.39%
1	196	19.58%
0	316	31.57%
NOR	51	5.09%

Portland 2018

2019 Status:	October 26-28 2018, Expanded
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Overall Facts and Figures	
2017 Total Attendance	454
2018 Total Attendance	653
2017 MA Attendance	302
2018 MA Attendance	499
2017-to-2018 Repeat MAs Attendance	116
2017-to-2018 MAs Retention Rate	38.41%
Year-over-Year Overall TCG Growth	43.83%
Year-over-Year TCG MA Growth	65.23%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Seattle 2017	26.25%
2	Vancouver 2018	23.85%
3	Dallas 2018	23.85%
4	Portland 2017	23.25%
5	Costa Mesa 2018	22.85%
6	Salt Lake City 2018	20.64%
7	San Jose 2018	20.44%
8	Anaheim 2017	16.03%
9	Memphis 2018	13.23%
10	Phoenix 2017	12.83%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	35	7.01%
7	5	1.00%
6	4	0.80%
5	25	5.01%
4	27	5.41%
3	43	8.62%
2	51	10.22%
1	71	14.23%
0	179	35.87%
NOR	59	11.82%

Salt Lake City 2018

2019 Status:	Eliminated, Relocated -> Denver, CO
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Overall Facts and Figures	
2017 Total Attendance	427
2018 Total Attendance	370
2017 MA Attendance	305
2018 MA Attendance	287
2017-to-2018 Repeat MAs Attendance	69
2017-to-2018 MAs Retention Rate	22.62%
Year-over-Year Overall TCG Growth	-13.35%
Year-over-Year TCG MA Growth	-5.90%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Dallas 2018	45.30%
2	Costa Mesa 2018	36.24%
3	Portland 2018	35.89%
4	San Jose 2018	31.01%
5	Salt Lake City 2017	24.04%
6	Anaheim 2017	22.30%
7	Seattle 2017	21.95%
8	Seattle 2017	21.95%
9	Phoenix 2017	21.60%
10	St. Louis 2018	19.86%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	34	11.85%
7	11	3.83%
6	8	2.79%
5	17	5.92%
4	22	7.67%
3	48	16.72%
2	29	10.10%
1	37	12.89%
0	72	25.09%
NOR	9	3.14%

Toronto 2018

2019 Status:	Brampton, ON, March 8-10 2019, Expanded
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Overall Facts and Figures	
2017 Total Attendance	487
2018 Total Attendance	744
2017 MA Attendance	343
2018 MA Attendance	579
2017-to-2018 Repeat MAs Attendance	170
2017-to-2018 MAs Retention Rate	49.56%
Year-over-Year Overall TCG Growth	52.77%
Year-over-Year TCG MA Growth	68.80%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Toronto 2017	29.36%
2	Charlotte 2018	27.12%
3	St. Louis 2018	26.42%
4	Hartford 2018	26.25%
5	Fort Wayne 2018	25.91%
6	Memphis 2018	22.28%
7	Madison 2018	19.69%
8	Dallas 2018	19.52%
9	Fort Wayne 2017	18.31%
10	Philadelphia 2017	16.23%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	41	7.08%
7	26	4.49%
6	18	3.11%
5	26	4.49%
4	45	7.77%
3	34	5.87%
2	45	7.77%
1	56	9.67%
0	247	42.66%
NOR	41	7.08%

Roanoke 2018

2019 Status:	November 24-25 2018, Standard
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Overall Facts and Figures	
2017 Total Attendance	865
2018 Total Attendance	566
2017 MA Attendance	663
2018 MA Attendance	411
2017-to-2018 Repeat MAs Attendance	158
2017-to-2018 MAs Retention Rate	23.83%
Year-over-Year Overall TCG Growth	-34.57%
Year-over-Year TCG MA Growth	-38.01%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	Charlotte 2018	54.50%
2	Memphis 2018	40.39%
3	Roanoke 2017	38.44%
4	St. Louis 2018	36.50%
5	Hartford 2018	36.01%
6	Fort Wayne 2018	34.31%
7	Dallas 2018	33.58%
8	Philadelphia 2017	32.12%
9	Athens 2017	29.44%
10	Daytona Beach 2018	26.76%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	40	9.73%
7	32	7.79%
6	20	4.87%
5	35	8.52%
4	41	9.98%
3	50	12.17%
2	49	11.92%
1	47	11.44%
0	79	19.22%
NOR	18	4.38%

Madison 2018

2019 Status:	May 31-June 2 2019, Standard
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Overall Facts and Figures	
2017 Total Attendance	692
2018 Total Attendance	954
2017 MA Attendance	526
2018 MA Attendance	755
2017-to-2018 Repeat MAs Attendance	225
2017-to-2018 MAs Retention Rate	42.78%
Year-over-Year Overall TCG Growth	37.86%
Year-over-Year TCG MA Growth	43.54%

	Most Common Shared Attendances	Percent Attendees also Attending Other Event
1	St. Louis 2018	44.77%
2	Memphis 2018	33.11%
3	Fort Wayne 2018	31.39%
4	Madison 2017	29.80%
5	Dallas 2018	26.75%
6	St. Louis 2017	21.59%
7	Fort Wayne 2017	21.19%
8	Charlotte 2018	20.26%
9	Toronto 2018	15.10%
10	Roanoke 2017	12.98%

# of Other Regionals Players Attended		
Regionals	Players	Percent
8+	41	5.43%
7	33	4.37%
6	25	3.31%
5	47	6.23%
4	65	8.61%
3	68	9.01%
2	78	10.33%
1	107	14.17%
0	245	32.45%
NOR	46	6.09%